

***University of Tennessee
Career Services Handbook
Ad Reservation Form
2011-2012***

**FULL PAGE AD \$600 \$500 (7-1/2" X 9-7/8" no bleed)
FULL PAGE AD \$600 \$500 (8-3/4" X 11-1/8" with bleed)
HALF PAGE AD \$350 \$250 (7-1/2" X 4-3/4") horizontal
QUARTER PAGE AD \$250 \$150 (3-5/8" X 4-3/4")**

All ads in Black/White copy

Circle Ad size you are reserving.

Organization _____

Name of Contact _____

Title _____

Address _____

Phone _____ Email _____

Deadline for final ad copy is June 1, 2011. If you would like the technical specifications for the ad sent directly to your agency, please include appropriate mailing information.
COPY MUST BE CAMERA READY.

You may contact me at (865) 974-5435 or mmahoney@utk.edu if you have any questions, or simply return this completed form to:

Mary Mahoney, Assistant Director
Career Services
The University of Tennessee
100 Dunford Hall
Knoxville, TN 37996-4010
Fax: (865) 974-6497

Please include payment with ad copy OR request to be invoiced.