

Elite Partners Program

The Center for Career Development Elite Partners Program is intended for those employers seeking to maximize their opportunities to recruit UT students through the center. Without question, increased brand visibility is a key component in a successful recruiting campaign. Our goal for the Elite Partners program is to work closely with you to provide opportunities for your organization to interact with our students and help us educate, prepare and inform them of issues related to career management. We also want to improve your ability to fill your on-campus schedules with the best and brightest UT students. Your support helps ensure that we can deliver state-of-the-art programs and services to UT students through the center and shows your commitment to The University of Tennessee in general. The following outlines several levels of partnership for your organization to consider.

All contributions (financial and in-kind) are welcomed and will be publicly acknowledged. We appreciate any support bestowed upon us by employers, and we are committed to providing recognition. See back for a list of events and services to sponsor.

Please contact the center if you would like to discuss being a partner or additional ideas with our office at (865) 974-5435 or visit us on the website at career.utk.edu.

	Torchbearer (\$10,000+)	Rocky Top (\$5,000-9,999)	Big Orange (\$2,500-4,999)	Volunteer (Up to \$2,499)
EMPLOYER VISIBILITY ON-CAMPUS				
Feature on Career Development front page (scrolling) linking with your company website	✓	✓		
Feature on Career Development Corporate Sponsors' page linking with your company website	✓	✓	✓	
Invitation to various student engagement events and opportunities	✓	✓	✓	✓
Employer of the Month*	✓	✓		
Half page ads in Career Development Student Handbook	✓	✓		
Monthly Tweets/Facebook posts regarding open positions (this can include videos, embedded links and pictures)	✓	✓	✓	✓
Annual inclusion on our plasma display in the Career Development suite	✓	✓	✓	✓
VIP ON-CAMPUS RECRUITING BENEFITS				
Concierge service at job fairs	✓			
Priority location for interviews at Career Development (<i>inclusive</i> of job fair days)	✓			
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Two networking sessions per year at the Career Development in Student Union Phase I (excludes catering fees)	✓	✓		
Recognition at each job fair	✓	✓	✓	
Priority access to all recruiting events	✓	✓	✓	
Invitation to Corporate Partners Annual Meeting	✓	✓	✓	✓
Free parking on interview day	✓	✓	✓	✓
RECRUITING CUSTOMIZATIONS				
Complimentary food for recruiters from Student Union vendors	✓			
Access to searchable online resumes of current students/alumni	✓	✓		
Lunch engagement with consultant(s) of choice (two week notice required)	✓	✓	✓	
Organization scrolling on interview day on LED display	✓	✓	✓	✓
Consultation with the Career Center's Diversity Coordinator	✓	✓	✓	✓
CAREER DEVELOPMENT EVENTS				
Free Registration to any or all of our eight Job and Internship Fairs	✓			
Free job fair of choice	✓	✓		
Opportunity for on-site Career Development Consultant visit (travel expenses may apply)	✓			

*Employer of the Month is an opportunity to build brand recognition and engage with students that can be utilized anytime between 9:00am and 4:00pm. For more details, contact us at 865-974-5435.

EVENTS AND SERVICES AVAILABLE FOR SPONSORSHIP

- Etiquette Dinner Events
- STEM/ENG Career Carnival
- Diversity Events
- Speaker Series
- Leadership Development Programs
- 30 Days 'til Graduation
- Co-branded T-shirts
- Student incentive items
- Student Pad-folios
- Arts & Sciences Preview Night

THE UNIVERSITY OF
TENNESSEE
KNOXVILLE



CENTER FOR
CAREER DEVELOPMENT